



## Steering Committee Meeting

# AGENDA

**Tuesday, March 24, 2009**  
**9:00 a.m. – Noon**

### **Members:**

Terry W. Smith, Executive Director, ESC-20  
Dr. David Splitek, Superintendent, Lackland ISD  
Scott Turner, Tech Director, Center Point ISD  
Janet Bolin, Tech Director, Fort Sam Houston ISD  
Allen Bordelon, Tech Director, La Vernia ISD  
Leonora Rodriguez, Tech Director, Harlandale ISD  
Melissa Ramos, Tech Director, Floresville ISD  
Diana Goering, Tech Director, Northside ISD

Dennis Doose, Tech Director, Holy Cross Jr./Sr. High  
Robert Garza, Distance Learning Director, ACCD  
Annette Gonzalez, Curriculum, Medina Valley ISD  
Kenneth Englehart, Tech Director, Lytle ISD  
Richard Alvarado, Associate Director, ESC-20  
John McCauley, Associate Director, ESC-20  
Jeff Goldhorn, Component Director, ESC-20  
Harriett Jackson, Component Director, ESC-20

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### **Welcome/Legislative Update**

*Terry W. Smith*

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### **Stimulus Information (Title II Part D)**

*Jeff Goldhorn*

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### **Bi-annual Election**

*Jeff Goldhorn*

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### **Workgroup Reports (Infrastructure/Technical Training)**

*Harriett Jackson*

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### **netVision20 Budget (Information)**

*Harriett Jackson*

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### **TETN Plus / Internet 2 Update)**

*Jeff Goldhorn/Harriett Jackson*

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### **Tech Fiesta Update**

*Harriett Jackson*

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### **Help Desk Ticketing System Update**

*Harriett Jackson*

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### **Cisco Academy Grant Update**

*Harriett Jackson*

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### **Commitment Forms Information**

*Harriett Jackson/Jeff Goldhorn*

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### **FUTURE Meeting Dates**

*Jeff Goldhorn*

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## Bi-annual Election

### *Excerpts from netVision20 Shared Services Agreement*

#### **Article V: Executive Committee**

The mechanism for participation in administration of the Consortium will be the netVision20 Executive Committee made up of one individual from each member institution who shall be an employee of that institution designated by the chief executive of the institution. An executive committee member serves until the chief executive of the member institution designates a replacement or until that executive committee member leaves the employment of the institution. This Committee will meet at least twice each school year and will actively advise the administrator and fiscal agent on major administrative and fiscal decisions affecting the Consortium or its activities.

The ESC-20 Executive Director will serve as Chair of the Executive Committee and will convene the committee as needed. A Vice-Chair will be elected from the membership of the Executive Committee.

The Executive Committee will be deemed to have a quorum in attendance if at least one fourth of the executive committee members are in attendance. One vote shall be available for each netVision20 executive committee member in attendance. Electronic voting may be used when there is not a quorum of attendees.

#### **Article VI: Steering Committee**

The netVision20 Steering Committee, made up of representatives of netVision20 member institutions, will assist the administration in formulating policies, position statements, financial strategies and other issues of management for presentation to the Executive Committee. The Chair of the Executive Committee will serve as Chair. Members of the Steering Committee will be elected bi-annually by the Executive Committee and will include one representative from each of the five UIL categories, two at-large representatives, and the Vice Chair of the Executive Committee. The at-large representatives include the member higher education institutions as well as the member private schools. All members of the Executive Committee may vote for all positions on the Steering Committee. The election will occur at the spring meeting of the Executive Committee. Terms will be September 1 through August 31. No limitations shall be placed on the length of service on the Steering Committee.

A vacancy in a position on the Steering Committee may be declared by the Chair upon receipt of notice of withdrawal or failure to submit the annual commitment by the institution which a Steering Committee member represents. The Chair may also declare a vacancy when an elected individual ceases to represent the institution represented when elected. In the event of a vacancy, the Chair shall appoint a new representative with the approval of the Steering Committee and at the next Executive Committee meeting nominate a permanent replacement to serve the balance of the term.



## Steering Committee Ballot

**Term:** September 1, 2009 through August 31, 2011.  
Please indicate your selection with an

### Class A

Name

- Scott Turner  
Other Nominee(s)

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Title/District

Technology Director, Center Point ISD

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### Class AA

Name

- Janet Bolin  
Other Nominee(s)

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Title/District

Technology Director, Fort Sam Houston ISD

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### Class AAA

Name

- Allen Bordelon  
Other Nominee(s)

\_\_\_\_\_

Title/District

La Vernia ISD

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### Class AAAA

Name

- Melissa Ramos  
Other Nominee(s)

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Title/District

Technology Director, Floresville ISD

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### Class AAAAA

Name

- Diana Goering  
Other Nominee(s)

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Title/District

Technology Director, Northside ISD

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### At Large (Two Representatives)

Name

- Brother Dennis Doose  
 Leonora Rodriguez  
Other Nominee(s)

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Title/District

Holy Cross Jr./Sr. High School  
Harlandale ISD

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**Executive Committee Ballot**

**Vice Chair**

**Term:** September 1, 2009 through August 31, 2011.  
Please indicate your selection with an

- Dr. David Splitek, Lackland Independent School District

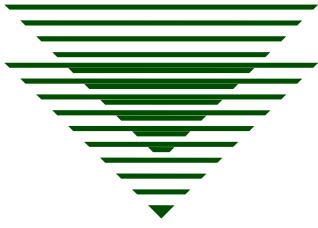
**Write-In(s)**

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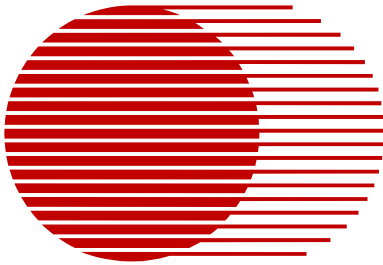
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## Infrastructure Workgroup Report

- Reviewed Notification Systems
- Developed Notification System Comparison Chart
- Recommend offering through ESC-20 to leverage costs



## Technical Training Workgroup Report

- Reduce number of workshops offered at ESC-20
- Coordinate more customized sessions at district in-services
- Develop training to teach how to incorporate new technologies/decision point information

### **EXAMPLES:**

- How to Create an RSS Feed
- Windows Vista versus Windows 7



**2009 – 2010 Budget**

Work in Progress

Videoconference will be scheduled prior to Tech Fiesta to review

# TETN Plus/Internet 2 Update

Maintenance scheduled 3/29  
Routes for Internet 2

Discussions Underway regarding Internet 2 Traffic

Carol Willis and Gerri Maglia presenting at Tech Fiesta

**Tech Fiesta 2009**  
"Future Visions"



April 16-17, 2009  
8:00 a.m. - 4:30 p.m.

**Update**

Keynote Speaker

4 Apple Computer E-mail Stations/Dell Computers

Social Networking (Flip Camera Captures, Twitter, Chat, Moodle, etc.)

Sessions Being Finalized

Pre-registration Being Finalized for Posting

Ronnie Dennis is Volunteer Coordinator

Registration Underway

Confirmed Sessions and Information Posted on Site  
<http://www.esc20.net/techfiesta>

## Help Desk Ticketing System Update



Purchase Order Processed (GroupLink)

Awaiting Order

Ten (10) Districts Responded to Interest Survey  
Centerpoint, East Central, Fort Sam Houston, John H. Wood, Lytle,  
Natalia, Pearsall, Poteet, Stockdale and Uvalde

Added Commitment Form in the event of additional interest/license needs

Product Information at <http://www.grouplink.net>



## Cisco Academy Grant Update

List Serv E-mailed

Grant Application Due April 3, 2009

Information/Application Posted on Website

Training Being Scheduled  
May/June/July

<http://www.esc20.net/netvision20>

Technical Training -> Cisco Academy Grant Opportunity

## 2009 – 2010 Commitment Forms Information

### New Offerings

#### ***E-mail Archiving (Exchange/GroupWise and i-Mail)***

E-mail will be archived for 1 year to meet eDiscovery requirements. All mail is captured with the required search mechanisms needed to respond in the event of court inquiry.

#### ***Help Desk Ticketing Hosted***

##### ***(Technician/Campus Technologist Licenses) – 10 FREE Provided with grant***

Access to log and respond to user tickets, create reports. Access to the system is via the web through e-mail or directly into your own ticketing system. Cost will cover request beyond the 10 funded and requests for additional licensing.

#### ***Instant Messaging***

Price \$1.50 per seat average versus \$2.00 direct to districts *(Still working out pricing)*

#### ***Web Site Traffic Analysis*** - \$40 per month/per domain

Gain information regarding the number of hits to your website, time spent, how accessed, browser used, etc. Use this information to optimize your web presence.

#### ***iTouch Studio***

***English Language Learners Can Podcast Too***

***Foreign Language Learners Can Podcast Too***

***STEM Students Can Podcast Too***

***Journalism Layout***

***Create Classroom Projects with MS Office***

***Extended Classroom Projects with MS Office***

***Classroom 2.0 Academy***

***Podcasting 101 (Windows and MAC)***

***Promethean Active Studio Academy***

***Motion 3 Academy***

***21<sup>st</sup> Century School Leaders Cohort Program***

### Renamed Offerings

Remote Backup (Exchange/GroupWise -> ***E-mail Archiving (Exchange/GroupWise)***)

***iPod Touch Academy***

***I Hate Technology Summer Camp***

***Mac 101 Training Series***

***No Cost (Open Source) Academy***

***Instructional Coaching Cohort***

### Renamed Offerings with Pricing Changes

Remote Support Services -> ***Technical Support (via Phone)***

Criticality	Response Time	netVision20 members per Call	netVision20 Non-members Per Call	Number of Calls	netVision20 members	netVision20 Non-members
Stop Work	1 hour	188	250	1-25	1,875	2,500
Critical	4 hours	132	175	26-50	3,750	5,000
Urgent	8 hours	75	100	51-75	5,625	7,500
Important	24 hours	50	75	76-100	7,500	10,000
Minor	48 hours	45	60	101-125	9,375	12,500

## 2009 – 2010 Commitment Forms Information (Continued)

### Pricing Changes

Network Security Services (E-mail Scanning) ->> *E-mail Scanning*

IronPort purchased by Cisco Systems

Smaller mailbox band/target number of mailboxes capped at 1,500

Mailboxes	netVision20 Member Current Pricing	netVision20 Non-member Current Pricing	New Mailbox Counts	netVision20 Member New Pricing	netVision20 Non-member New Pricing
<b>0-499</b>	640	850	<b>0-399</b>	640	850
<b>500-999</b>	960	1,275	<b>400-799</b>	1,280	1,700
<b>1,000-1,599</b>	1,280	1,700	<b>800-1,199</b>	1,920	2,550
<b>1,600-2,999</b>	1,600	2,125	<b>1,200-1,500</b>	2,560	3,400
<b>3,000-4,999</b>	1,920	2,550	<i>Mailbox counts above this number must be coordinated. No current clients affected</i>		
<b>5,000-9,999</b>	2,240	2,975			
<b>10,000-24,999</b>	2,560	3,400			
<b>25,000-49,999</b>	2,880	3,825			
<b>50,000 and up</b>	3,200	4,250			

### Service Changes

Network Security Services will no longer include e-mail scanning at no fee.

### Separated Offering/Renamed

Technical Support ->> *Technical Support (Onsite)*

3 – 5 Business Days

Next Business Day

Quarterly Satellite ->> *Satellite Technical Support*

H.323 QOS ->> *Network Traffic Prioritization*

Configuration of your network traffic for critical business, student, management and video applications.

### Deleted Offerings

*Technician Academy*

Only 1 participant

Courses will be provided via iLearning to address this need.

*Critical Issues Luncheons*

*Technology Directors Academy*







*Curriculum Meets Technology*

*Final Cut Pro for Students*

*Leading With Technology*

*Technology for Administrators*

Notification System Comparison

	Blackboard Connect ED	STN AlertNow	ParentReach	SchoolMessenger	School Central	SchoolReach
Features						
Website	www.blackboardconnect.com	www.alertnow.com	www.parentreach.com	www.schoolmessenger.com	www.blackboardschoolcentral.com	www.schoolreach.com
Solution	Fully-Hosted	Fully-Hosted	Fully-Hosted	Hosted, Hardware or Desktop	Hosted	Hosted
Capacity	Contracted capacity for over 17 billion voice messages annually, average daily usages less than 2%		Over 45,000 lines	not listed in literature provided	150 messages per second	720,000 30-second calls/hour
Delivery Abilities	voice, text, and email through POTS or VOIP	landline phones, mobile phones or e-mail devices. AlertNow is not dependent on local electric power, phone or Internet connectivity	Fax, E-Mail, Voice, and SMS Text Message	voice, text, email, PDA and web	email or text only, no option for phone message	broadcast voice, e-mail, text messaging, automating attendance calls, lunch balance notices, and for delivering touchtone surveys.
Security	Data stored at Level 4 government rated facilities	All data is encrypted and stored securely in the database	100% confidentiality of your information with 128 bit encryption.	SSL data encryption and multiple firewalls		GeoTrust 128-bit SSL encryption
User Management	Specify rights at user level	Specify rights at user level		Specify rights at user level		Specify rights at user level
Redundancy	no single point of failure, 2 data centers plus 11 regional telecom connections			4 data centers with redundant connections to telecom, (8 connections)		3 data centers with a 4th
Support	24/7 client care, Ederlman PR firm	24/7/365	24/7	24/7 support		24 x 7 x 365
Experience	5 yrs, 20,500 sites (schools, universities, and government)	In 2003, STN became one of the first Software as a Service (SaaS) companies in the nation to provide rapid communication services for schools with its AlertNow services	Over 20 years in the communications and broadcasting business, in 2006 expanded into k-12 schools and districts solutions	Founded in 1999		in business 6.5 years and have a staff of 36+ professionals.
Assessment	Comprehensive reports, unlimited usage		Summary, Detailed, and Enhanced Reports	Comprehensive reports, unlimited usage		multiple levels of REAL-TIME reporting
Focus Areas	Community Outreach, Attendance Notification, Emergency Communication, Single Survey		Home reminders for absences, homework, field trips, conferences and other school activities, school announcements, Emergency communication, surveys, polling, fund raising	Attendance, Food Service, Emergency Notification	Focused on Blackboard online content provider. Parental messaging is a offshoot of that focus. Main parental focus is on contacting regarding calendar events.	SchoolReach supports parent, staff and community notification
Price	TCPN Contracted Rates: (<15,000 users) \$500 support fee per contract term, plus \$3.25 per student annually	\$2 - \$3 per student	Students/Faculty 1-150, 2000 messages, excess \$.19/Msg \$150.00 Students/Faculty 151-300, 5000 messages, excess \$.17/Msg \$300.00 Students/Faculty 301-600, 12,000 messages, excess \$.15/Msg \$600.00 Students/Faculty 601-1200, 30,000 messages, excess \$.12/Msg \$1,200.00 Students/Faculty 1200+, 30,000 messages, excess \$.10/Msg	No TCPN contract		Unlimited Voice & Email Broadcast, Alternate Messaging, EZ Data sync: \$2.35/student/year + EZ Absentee Alerts, Doc Center: \$0.50/student/year + EZ Lunch minder, Anonymous Tip Line: \$0.50/student/year