


Education Service Center Region 20 (ESC-20)

Job Name Back to school notification

Type/Category Attendance
 Bus Notifications
 General Outreach
 Lunch Balance
 Sports Announcements
 Teacher Messaging

Notification Method  Record

- EasyCall
- Record Phone Message
- Auto Email and SMS Text Alerts



Fast and reliable automatic voice notification system for emergency, attendance and general communications

ESC-20 is partnering with SchoolMessenger to provide premier automatic notification service to school districts at negotiated consortium pricing. SchoolMessenger is a leading national company that provides notification solutions used in K-12 environments for emergency broadcasts, parent outreach and student attendance communications. They bring a proven track record of service excellence with thousands of K-12 clients, including many school districts in the greater ESC-20 region.

SchoolMessenger parent notification solutions allow administrators to deliver personalized direct-to-parent voice messages to their home, business and mobile phones. Calls can be made for emergency alerts, as well as more routine messages between the school and home such as attendance notifications, special events, holiday or testing reminders, volunteer requests and more.

Features

- Voice, text, e-mail message delivery; reaches mobile phones, landline phones, Cisco IP phones, pagers, PDAs, Blackberries, e-mail.
- Instant translation of messages from English to over 30 languages, with built in quality assurance
- Surveys with an unlimited number of questions can be delivered through phone and/or email, and survey question order can be randomized to improve the statistical accuracy of results.
- Specific subgroups can be easily targeted (e.g. any set of schools/sites, or specific groupings/demographics within any of those sites), and group definitions update automatically based on student management software.
- Includes advanced messaging features such as answering machine/voicemail detection, "push * to repeat message," and "press 0 to leave a message."
- Optional parent portal allows recipients to set contact preferences.

Benefits

- **Flexible Options:** Fully hosted ASP or locally hosted. Various levels of usage are offered at different price levels.
- **Full Data Integration:** Lists update automatically from most any data source and Student Information System. "Hands free" absence/truancy calls.
- **Powerful:** Communicate in any language, reaching thousands of people in seconds.
- **Easy to Use:** Use your telephone or computer to start notification.
- **24/7 Support:** Start-up, training and ongoing support services from SchoolMessenger personnel.
- **Secure and Reliable:** Multiple service call centers across the country ensure availability in case of regional power outage or natural disaster.

• *Solutions to fit any budget or communication objective.*

• *Packages for as little as \$1.25 per student.*

[More...](#)

Solutions

SchoolMessenger offers a selection of hosted and on-site notification solutions to fit any budget or communication objective.

Fully Hosted ASP Model

Fully hosted service at SchoolMessenger for daily communication and rapid notification, with the ability to send thousands of messages per second.

Patent-pending SmartCall Configuration

Includes small software install which allows the district to leverage its telephone system to reduce cost, without sacrificing performance or uptime.

Fees

ESC-20 has partnered with SchoolMessenger to bring a leading notification service to the region at negotiated consortium pricing.

Fully Hosted ASP (Nothing installed at the district)

- | | |
|--|---|
| ▶ <i>netVision20 Member Pricing</i> | Start Up & Year 1
\$2.50/student
No start-up fee |
| ▶ <i>Non-Member Pricing</i> | Start Up & Year 1
\$2.75/student
No start-up fee |

SmartCall Option to Reduce Cost

Packages as low as \$1.25/student — call for details

SchoolMessenger CommSuite is a hosted solution that provides massive calling capacity for super-rapid, extremely secure and highly reliable delivery of notifications. Some less time-sensitive routine calls, however, don't really need the full capacity of the hosted network. That's why SchoolMessenger offers a unique option to lower total cost of use. SmartCall is a patent-pending, small software application that allows districts to lower the cost of using a notification service by routing non-emergency calls through their idle telecom capacity. Using this option there is still no single point of failure, and the result is huge savings in ongoing costs. Call for details.

www.esc20.net

1314 Hines Avenue
San Antonio, Texas 78208
Ed Smith, ed.smith@esc20.net
Phone: 210-370-5653
Fax: 210-370-5743

